Rooms to remember when you decorate

BY HAZEL DELL BROWN

COMPLIMENTS OF

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Rug Department - Third Floor
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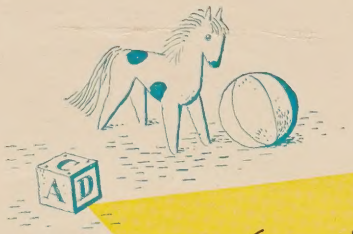
Hornell, N. Y.

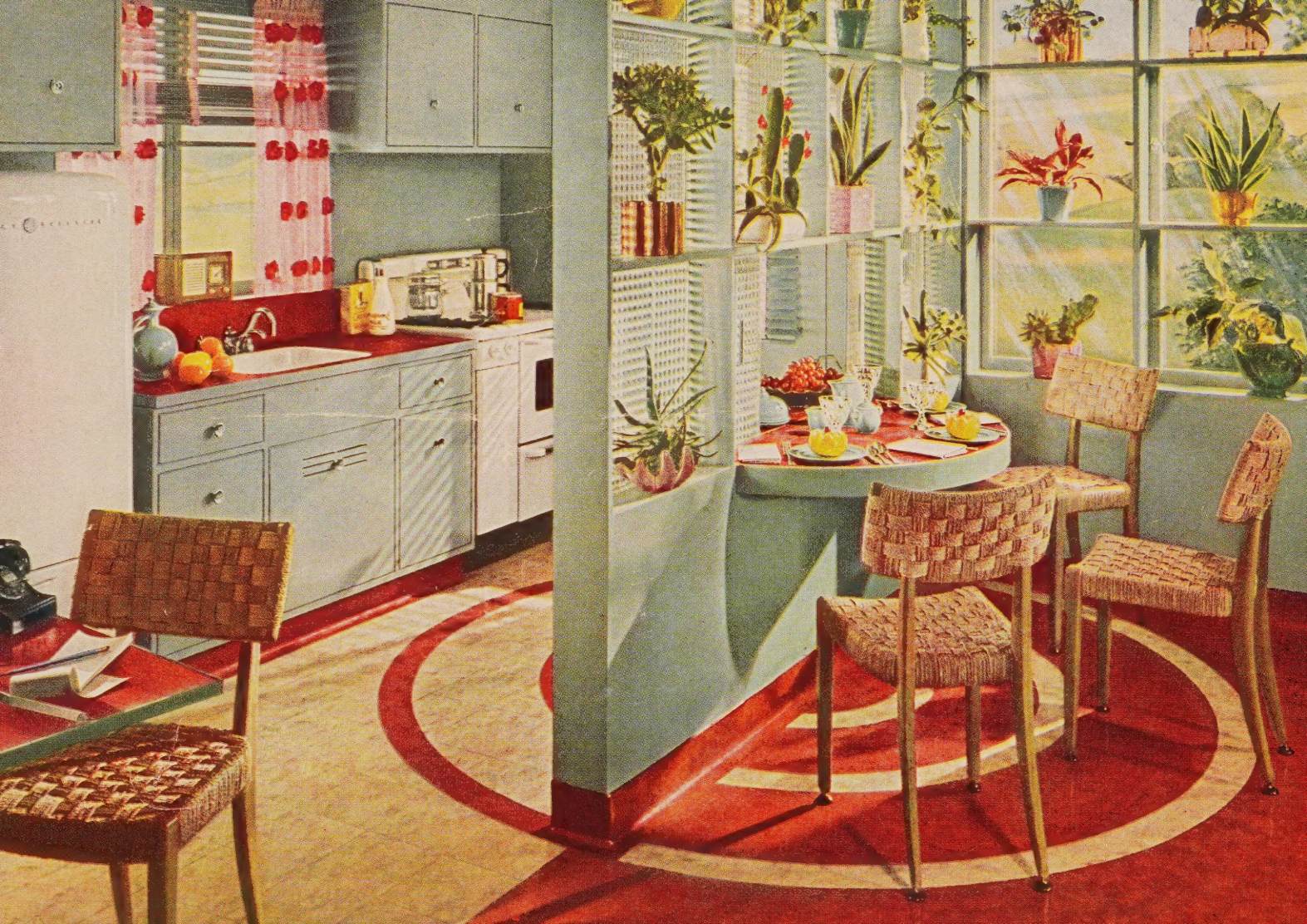
"Junior kept me stepping till I came across this kitchen idea."

TAKING CARE OF BABY is no problem in this colorful, efficient kitchen, thanks to the easily built play pen that keeps Junior out of harm's way—and out of Mother's way, too. At mealtime, the gate is opened, the pad folded and tucked away under the window —and the play pen, with its handy pull-out table, doubles as the family dinette. And that counter, topped with Armstrong's Black Linoleum, serves a double purpose, too. Its low shelves hold baby's toys, and its wide top gives Mother extra work space. But the biggest work-saver of all is the labor-saving, easy-to-clean Armstrong's Floor of Embossed Inlaid Linoleum, whose sunny orange and green accents suggested the attractive color scheme for the entire room.

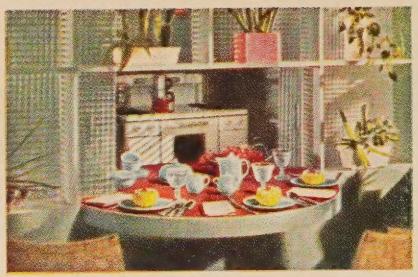


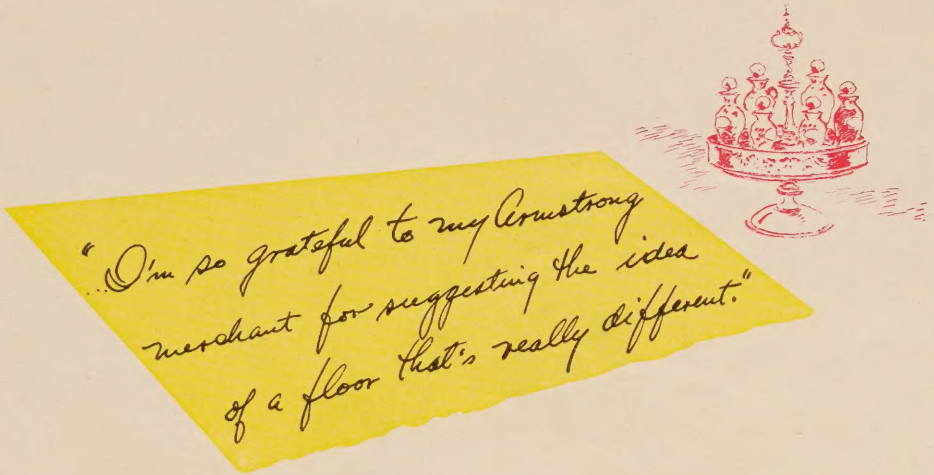
"... I never worry about things being spilled on the floor, now that I have Armstrong's Linoleum."

Copyright 1944, Armstrong Cork Company, Lancaster, Pa.



MEALTIME MAGIC IN A "LAZY SUSAN" KITCHEN makes serving meals fun instead of work. Just place the food on the Lazy Susan table from the kitchen side of the glass partition. Then—with everything in place (small picture, top right) turn the table to the dinette side. When the meal is over, revolve the table again and the dishes are back in the kitchen, just a step from the sink (small picture, middle). Sliding glass panels shut out the sight of pans and dishes (small picture, bottom) and leave the dinette looking neat and attractive again. Dramatizing the unique turntable dinette is the specially designed, but easily installed, Armstrong Floor of marbleized linoleum in peach and coral shadings, Style No. 18061, in the kitchen—and the rich burgundy Marbelle coloring, Style No. 1914, in the dinette. Circular bands of contrasting colors tie the two rooms together. And those colorful linoleum-surfaced sink and counter tops, also of burgundy, are conveniences you will appreciate more and more.





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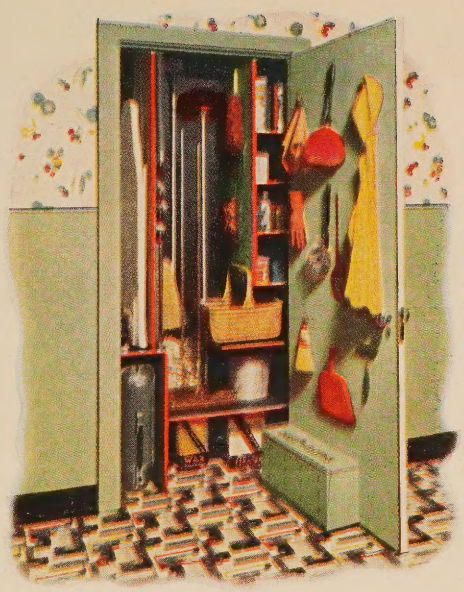
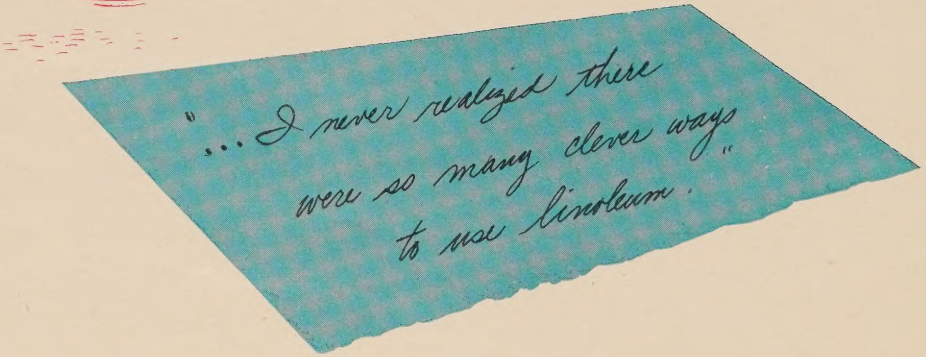
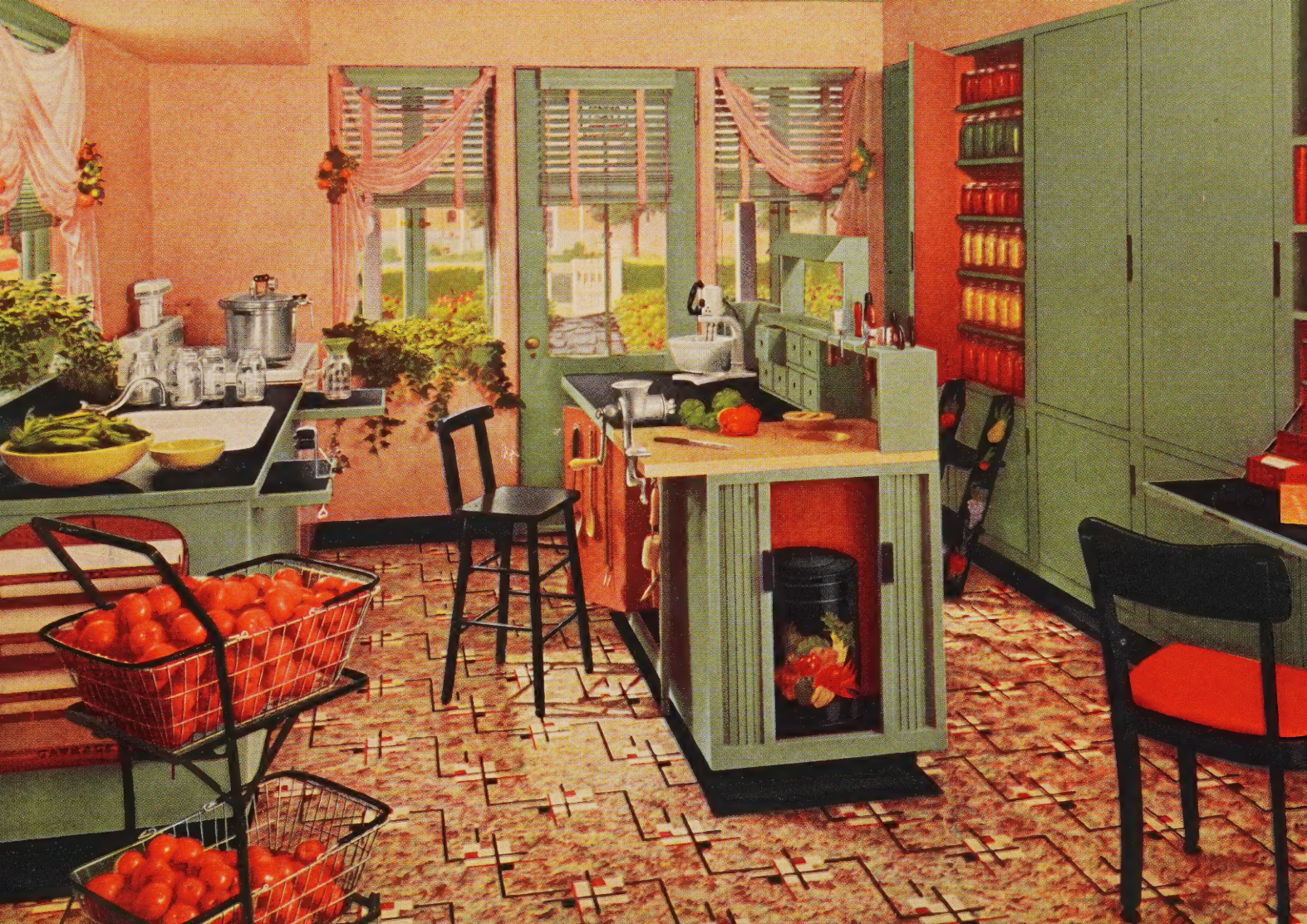


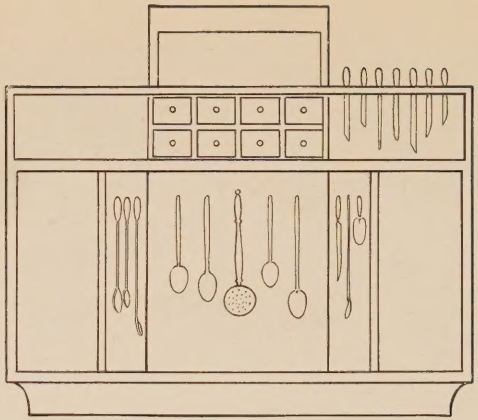
THIS COZY CORNER KITCHEN is actually a two-in-one room. One side is a colorful, practical kitchen planned for ease of cooking and cleaning. And the other side, where the family can gather on cold winter evenings, is a cozy alcove, inexpensively furnished with repainted pieces salvaged from the attic. Cleverly designed Armstrong's Linoleum Floors suggest two separate rooms, yet tie the units together as one. Embossed Linoleum, Style No. 5530 brightens up the kitchen, while brown plain linoleum with three-inch color stripes features the "family corner."

THE UTILITY CLOSET offers another work-saving suggestion for your kitchen. Here—where everything has its own place—the ironing board, mops, brooms, even the dust cloths have compartments of their own, tailored to fit them. And Armstrong's Linoleum on the floor and on the shelves makes it easy to keep the closet neat and clean.

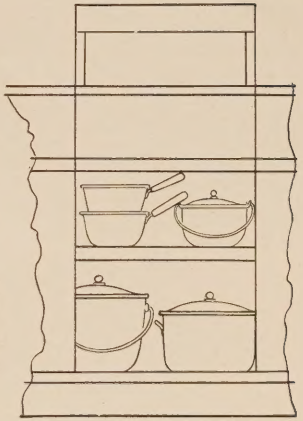




COOKING CAN BE REAL FUN with a cheerful, work-saving kitchen like this one to help you. From the style-setting Armstrong's Linoleum Floor to the cleverly designed center unit, every detail is planned to save steps, not only at canning time but throughout the entire year. That central work unit will delight any efficiency-loving housewife. For instance, scraps from the chopping block of the work unit can be brushed through a handy opening into a gaily painted garbage pail, hidden away behind practical sliding doors. And notice the many ways Armstrong's Linoleum is used to make housework easier and pleasanter—the serviceable, colorfully accented floor, easy-to-clean sink and table tops, pull-out boards, and cupboard shelves. And the smart looking black linoleum cove base, joining the floor and the walls, is so sanitary and so easy to keep spick-and-span.



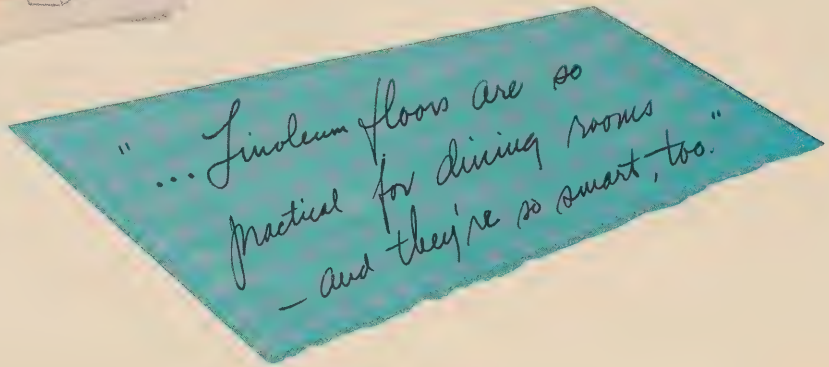
"... An occasional washing and periodic waxing are all the care my Armstrong's Linoleum needs."



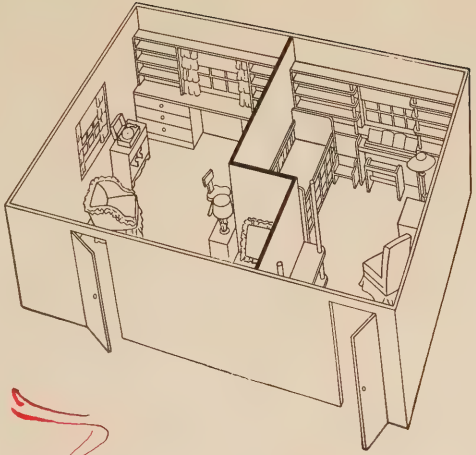
Shown above is a front view of the central work unit. At the right is a rear-view sketch of the unit showing the pots-and-pans cupboard.

This central work unit has been planned to save time and labor. It includes a knife rack, a group of drawers for miscellaneous essentials, a chopping block, and ample hanging space for long-handled cooking accessories. The space for large cooking utensils is reached by a door in the back of the central compartment.

HERE'S PROOF THAT YOU CAN HAVE a lovely, modern dining room even though your furniture is a little outmoded. The delightfully smart dining room above, for example, was once the old-fashioned, dowdy looking room in the small picture at the left. The almost magical change was really very simply done. A little carpentry and a few do-it-yourself ideas did most of it. That "custom-made" cabinet, for example, is the old sideboard with its legs and back sawed off and the old china closet placed on top! Those are the same chairs, too—painted a warm gray to blend with the Armstrong Floor. Then they were dressed up with quilted slip covers of Turkey red cotton—so inexpensive that it was used for the swag draperies as well. But, of course, the smartest touch in the entire room is the Armstrong Floor, consisting of a central circle and four broad strips of white Marbelle, Style No. 032, set in gray Marbelle, Style No. 018. Original floor effects like this can be installed inexpensively in any room in your house.

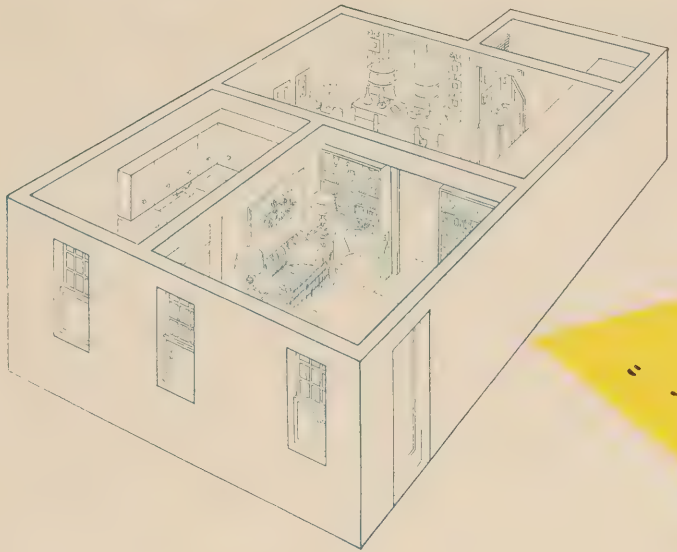


MAKING TWO ROOMS OUT OF ONE is a good answer to the problem that so many families in small houses face when a second child comes along. And here's how it can be done—in a room only 13 by 15 feet. A simple zigzag partition (see sketch) provides a nook for the bed in the girl's room (left) and for the crib in the little boy's room (below). This duplex nursery is practical too—and will grow up with the children. Some day the toy shelves in Buddy's room can hold his books, and his crib can be replaced by a regular bed. And the girl's room is cuter than before—with its widely used, gaily colored chintz, the painted butterflies on the walls, and the combination dressing table and desk. And most practical and attractive of all are the easy-to-clean Armstrong Floors that will be appreciated by any busy mother with growing children.

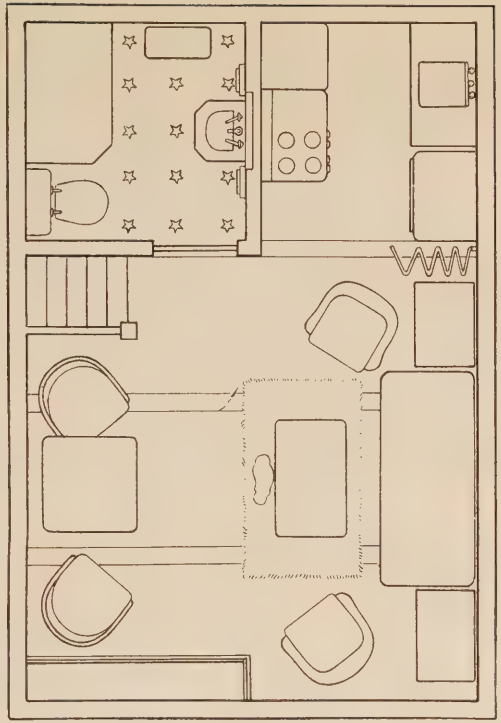


"...It's so easy to plan an attractive color scheme around an Armstrong's Linoleum Floor."

LIKE TO LIVE IN THIS DREAM APARTMENT? It's a good example of what can be done with large, old-fashioned rooms. The attractive apartment above was once the high-ceilinged drawing room of an old Mid-Victorian mansion. And now it's a cozy, attractive apartment—living room, bedroom, dinette-kitchen, with a bath tucked into what was once an old side hall. Notice how the built-in bookcases, widened doors, and lighted wall niche cut down the effect of the outmoded high ceilings. And see how the individually designed Armstrong Floor of gray Marbelle, Style No. 018, with bands of plain gray and brown, sets the color scheme of all the rooms. Each room is separate, yet all tie together perfectly. Imagine, too, how much this smart, practical floor does to save housekeeping time—make cleaning so much easier.



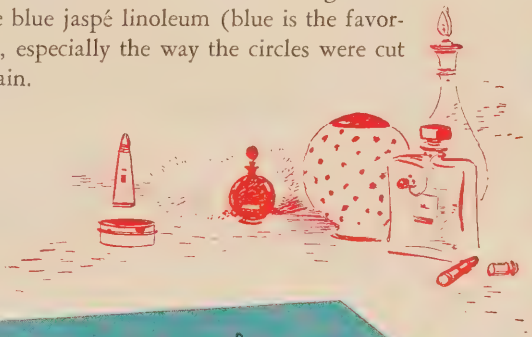
"... It's so easy to tie rooms together with a custom-designed Armstrong Floor."

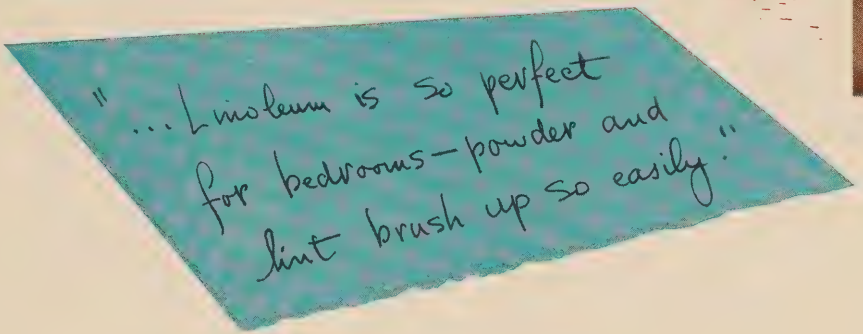


A COMPLETE HOME IN THE ATTIC. It's a smart idea whether you want to rent it—use it for week-end guests—or for some relative who has come to live with you. Lots of folks would make over their attics if they only realized how easy it is—once you have concealed the old attic boards with a colorful Armstrong's Linoleum Floor. In the apartment above, a few yards of quilted chintz were used to fix up the chairs, and that studio couch was cleverly re-upholstered with a bed quilt! A little paint and some wallpaper did wonders too. But the dominant beauty-note and the thing that did the most for the whole apartment was the Armstrong Floor, attractive gray jaspé, with white accent stripes—and smart inset stars in the bathroom.

"...So many of my friends have complimented me on my lovely floor."

HERE'S HOW TO WIN A DAUGHTER'S HEART. What teen-age Cinderella wouldn't thrill to this gay blue and pink boudoir, with its ingenious make-up corner! Yet last year this was just an old junk-cluttered attic. But once the floor was covered with Armstrong's Linoleum, the rest was easy. The first trick was the mirror on the sloping wall by the window. Then came an old round table covered with chintz to match the wallpaper—and presto, a make-up corner, glamorous enough for a movie star! And that lovely canopied bed was made from an everyday couch hung with white cotton bobbinet. But the smartest thing in the whole room is the azure blue jaspé linoleum (blue is the favorite color of most girls), especially the way the circles were cut and turned across the grain.

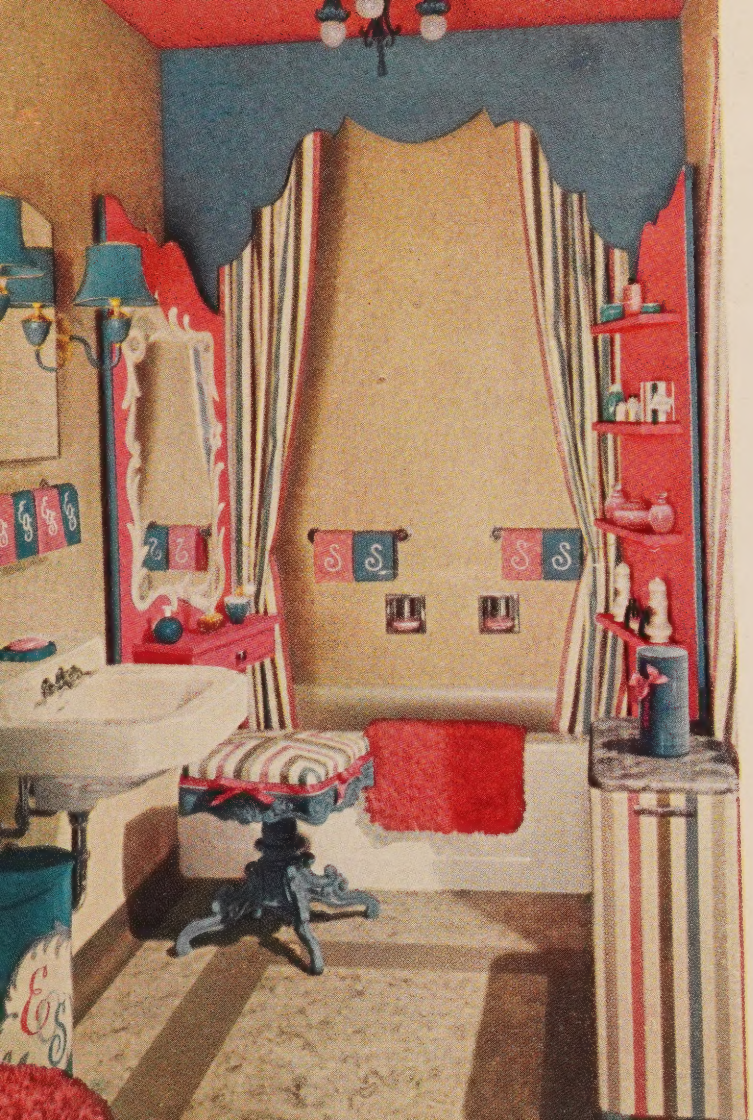




PIN STRIPES AND PIN MONEY transformed the out-of-date bathroom above into the smart-looking bath at the right—and without the expense of new fixtures. That old bathtub was an eyesore until it was painted black—then it seemed to blend magically into the novel Armstrong Floor of black Marbelle linoleum with white pin stripes. Note the matching floor and walls, the black-striped muslin, the flower-filled bird cage to hide an old ceiling light.

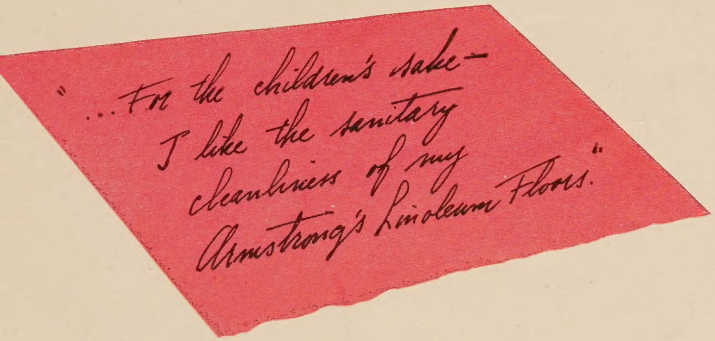
A PERFECT FAMILY BATHROOM— here everyone has a definite place for his own belongings. Towels and personal things are kept in individual lockers instead of scattered all over the room. And there are many other clever ideas, too, to help solve the family bathroom problem. Note the convenient dressing table and drawers, the built-in laundry hamper, and the colorful bench seat. And that floor—specially designed from Armstrong's Marbelle Linoleum in green and white colorings, and with a cove base of plain dark green. How smart and neat it looks—and how little trouble it is to keep fresh and clean.

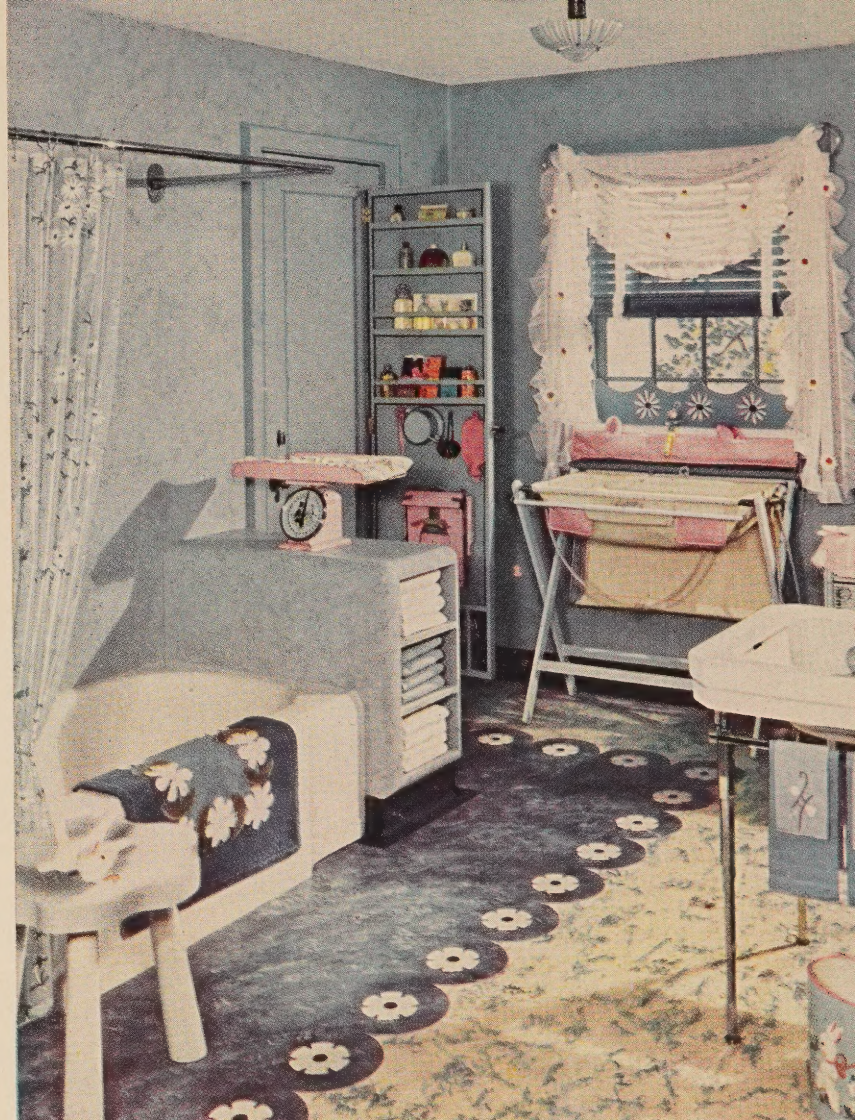
"... there just isn't anything more practical for bathrooms than an Armstrong's Linoleum floor."



ANOTHER NEW IDEA FOR OLD BATHROOMS. It's an easy and an inexpensive one too. Here the bathtub has been closed off with a pair of bright decorative doors (small picture above). On the backs of the doors (shown open at the left) are a handy dressing table, a good-sized mirror, and neat little shelves for bathroom accessories. And all you need to create this gay bandbox bathroom is a little ingenuity—plus a few yards of chintz for the shower curtains, stool, and hamper, a gallon of paint, six yards of Armstrong's Linoleum, some plywood, and a little carpentry. The result will be a bathroom that's a perfect pattern of color and efficiency—especially if the floor is Armstrong's easy-to-clean Linoleum. In this instance it's gray Marbelle with plain color insets.

A BATHROOM PLANNED FOR BABY—and for the rest of the family too—without losing any of its practicality and beauty. Everything for baby's bath is right at Mother's fingertips —the talcum, the oil, and other accessories, all kept in the handy space-saving door cabinet. And when baby outgrows the bathinette under the window, a pretty dressing table can take its place. Note how effectively the daisy motif is carried out here—in the custom-designed floor, the bath mat, the shower curtains, and in the scalloped hand-painted guard fastened to the window sill for the baby's protection while the bathinette is in use. And the entire room is easy to clean and so attractive, with its blue and white Marbelle floor and the blue walls of clean, practical, and durable Armstrong's Linowall.





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